Auction

Ken Fulk, Young Huh, Brigette Romanek, and More Design Lamps for a Good Cause

Thanks to Vaughan, an online Christie's auction opens today and runs through October 21

By Charu Suri

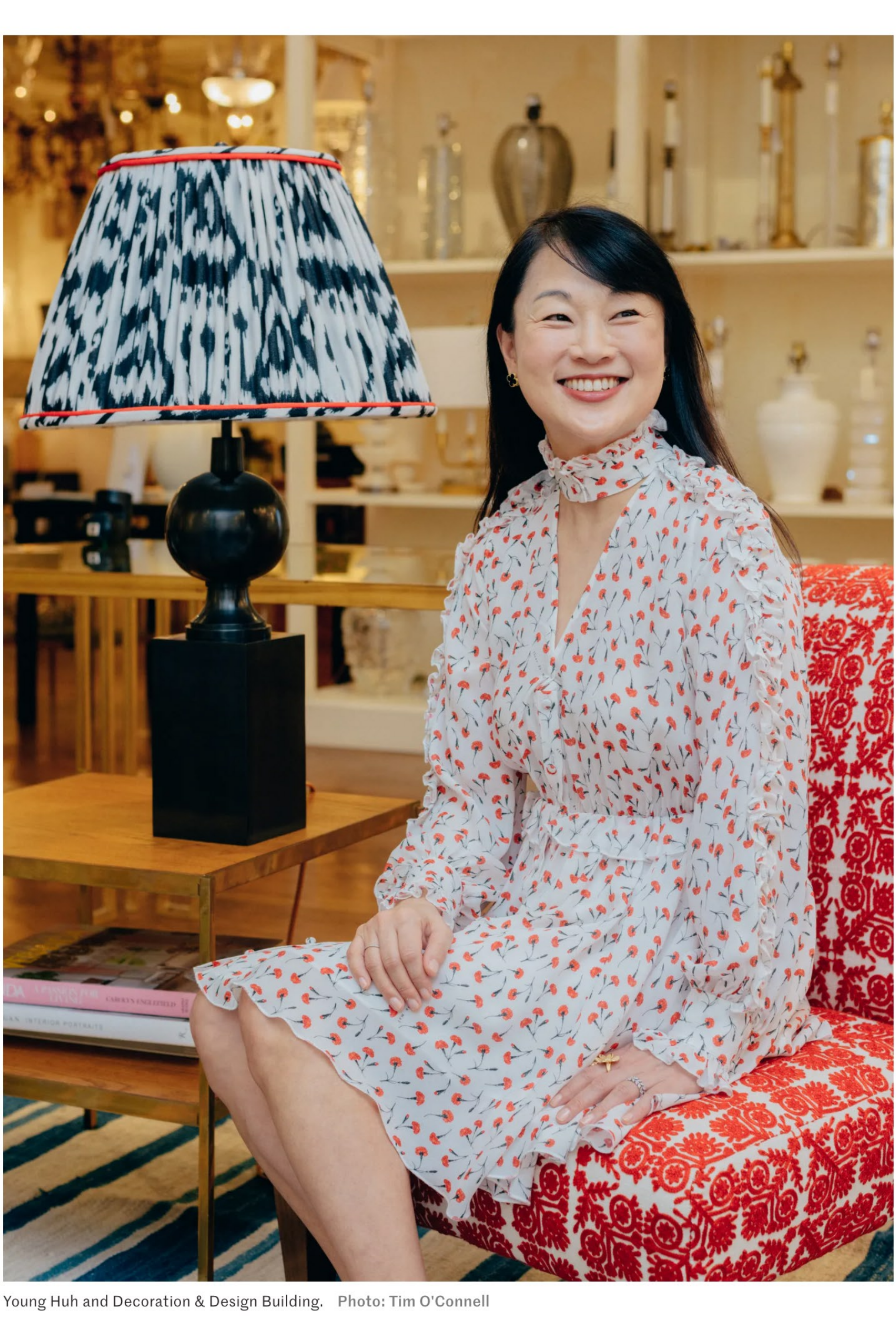
October 1, 2020

"An astonishing 13% of the world still [doesn't] have access to electricity–[that's] almost 1 billion people," Lucy Vaughan, cofounder of the lighting and furniture company Vaughan, tells AD PRO. The recognition of this issue spurred the company's first Made in the Shade campaign, which launched in 2018. Done in partnership with the global solar lighting nonprofit Watts of Love, whose goal is to change the lives of families living in poverty through solar lighting, the first campaign impacted more than 1,050 lives and released $23,250 in kerosene savings to local communities.

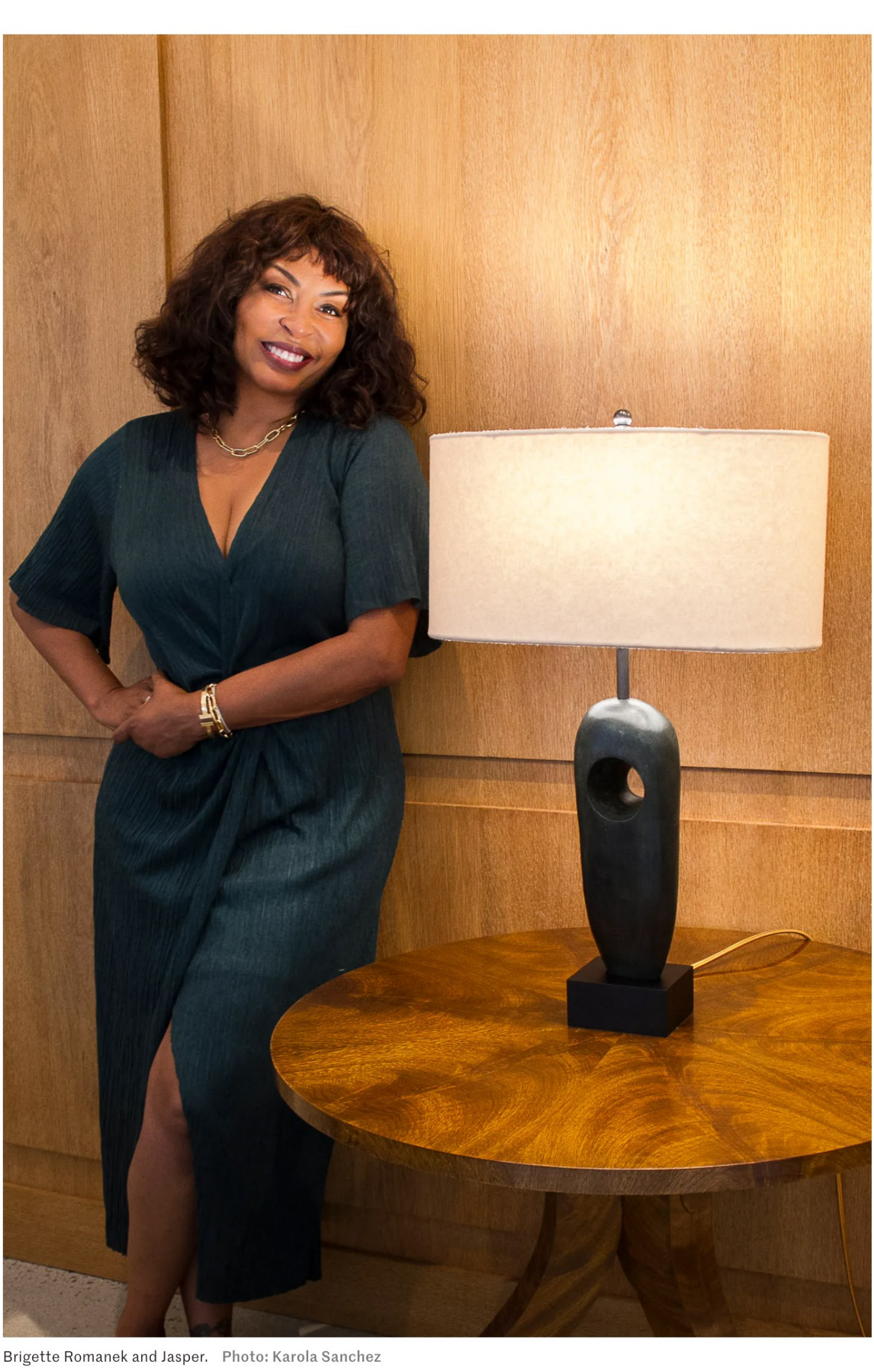
This year, a similar effort aims to help thousands more. Vaughan tapped into the creative talents of 30 designers from both the U.S. and the U.K. to design a lampshade for their favorite Vaughan lamp to be displayed at a local showroom through the month of October. For every social media post that uses the tags #vaughanXwattsoflove and #madeintheshade, Vaughan will donate $1 to Watts of Love. What is more, in partnership with Christie's, a global online auction powered by CharityBuzz will last through October 21. (Proceeds of all the 30 shades directly benefit Watts of Love.)

Lucy Vaughan says that because this campaign involves U.K. designers as well, it has taken on a different and more global feel than the first edition. Orchestrating a campaign of this magnitude during the pandemic has, however, not been easy. "It's been challenging navigating the uncertainty, but more so deciding whether now would be the best time to launch a campaign on light," she says. "There is such a clear need and emphasis on health at the moment, and rightly so, but the way we see it is that providing people with the essential need of light will have a ripple effect on health too."

Below, take a look at some of the participating U.S. decorators and their designs, which were created in collaboration with decor shops, design centers, and other retailers around the country.

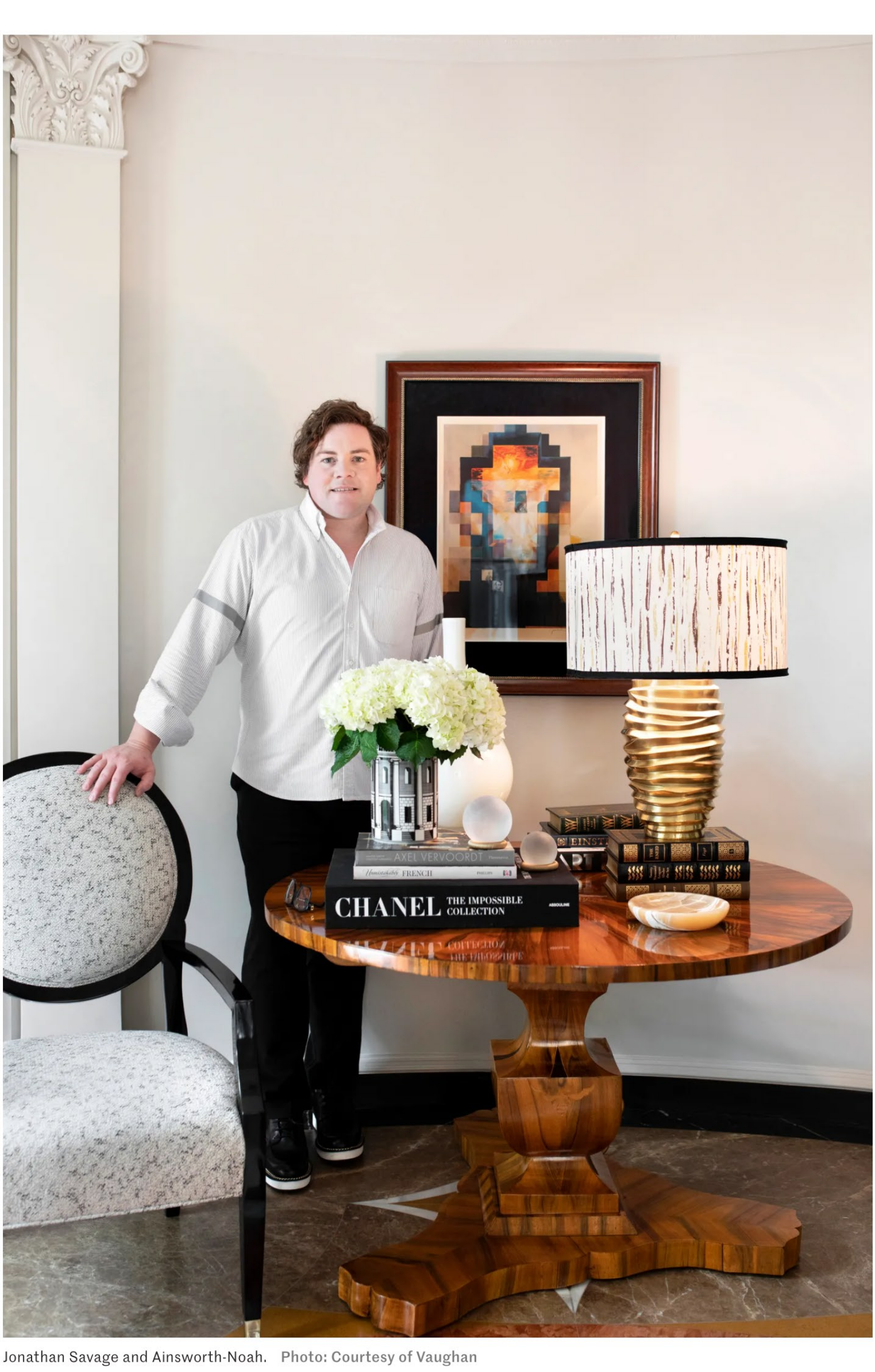


Young Huh and Decoration & Design Building. Photo: Tim O'Connell

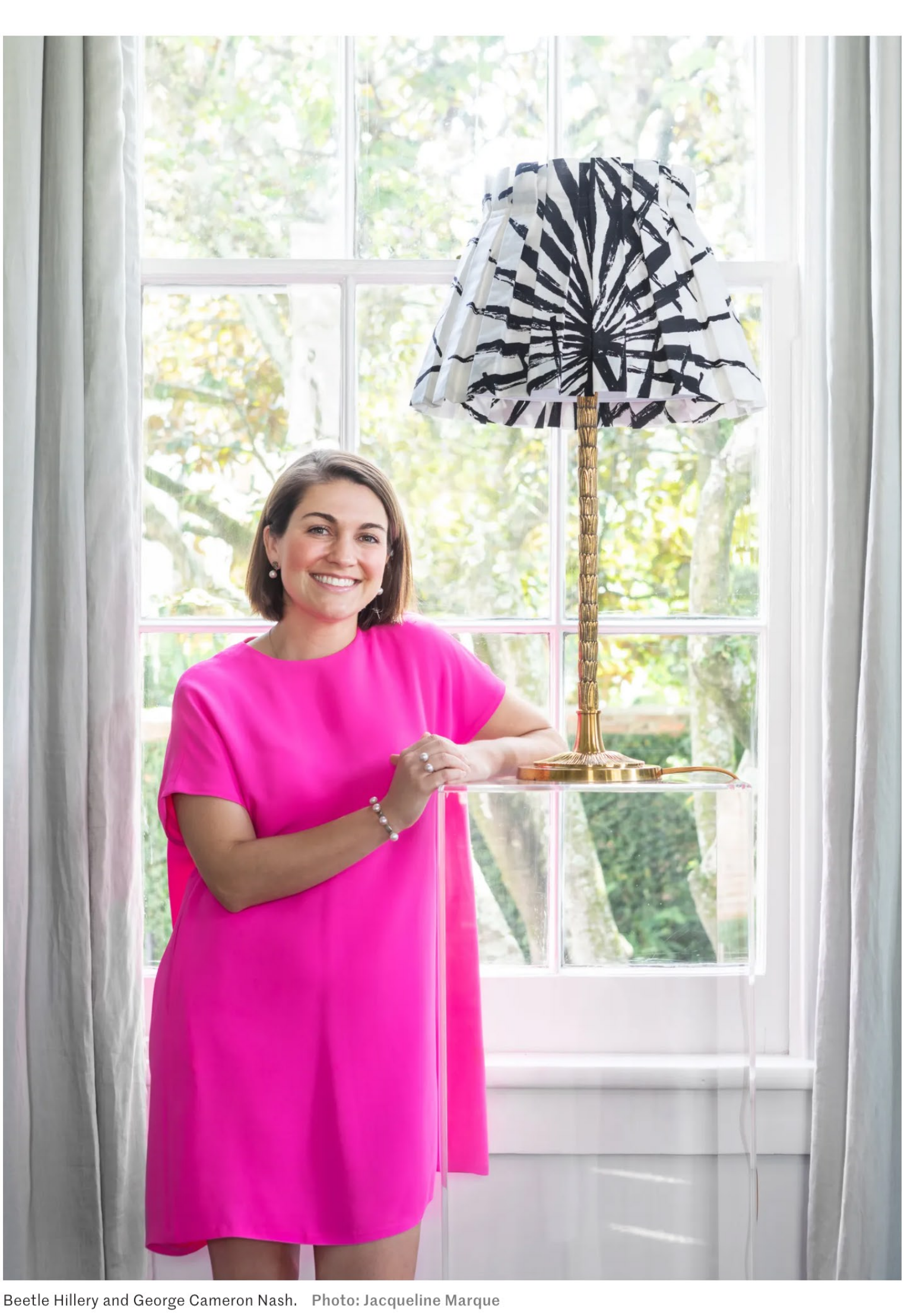


Brigette Romanek and Jasper. Photo: Karola Sanchez

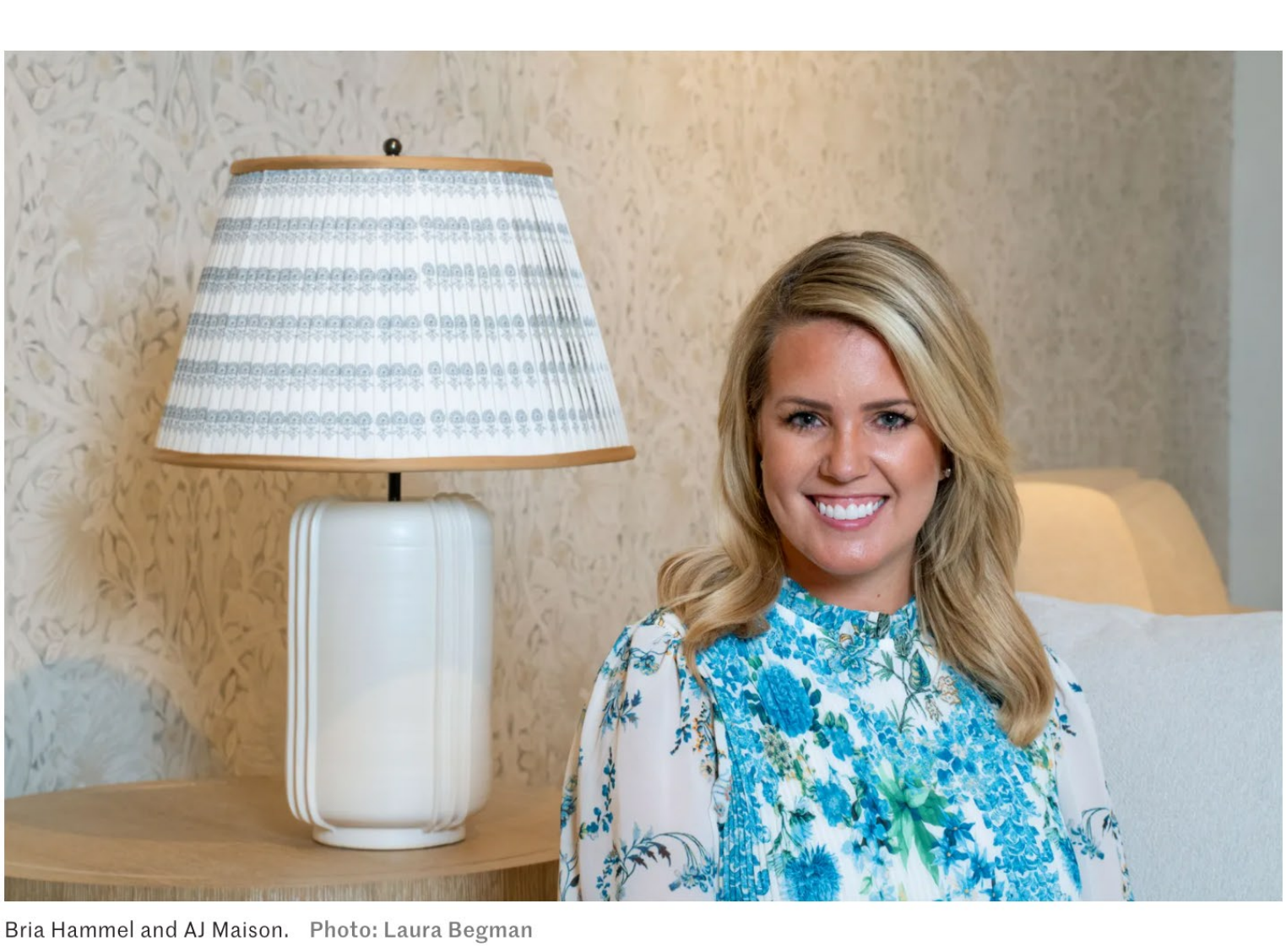
Ken Fulk and Shears & Window. Photo: Courtesy of Vaughan



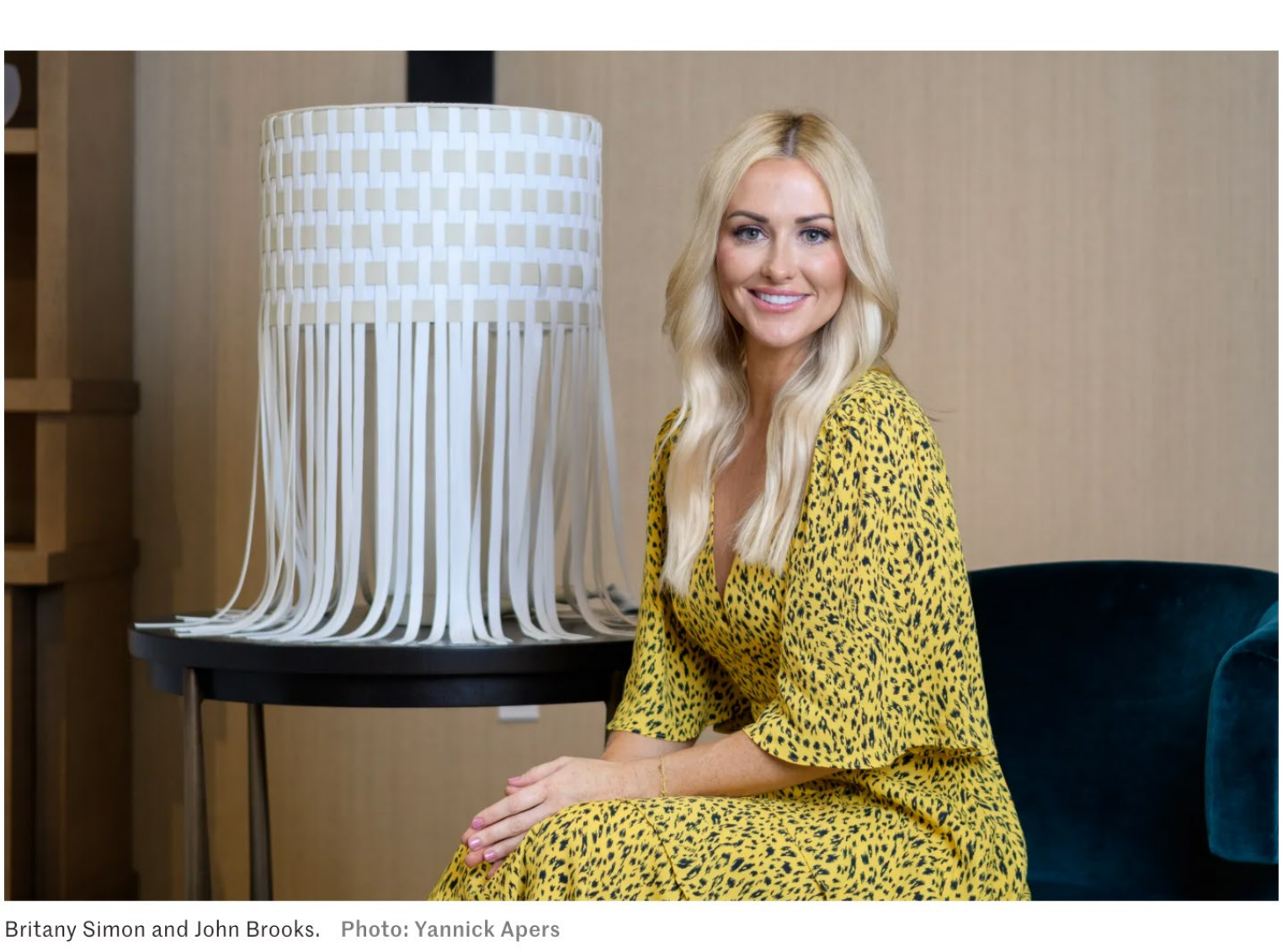
Jonathan Savage and Ainsworth-Noah. Photo: Courtesy of Vaughan



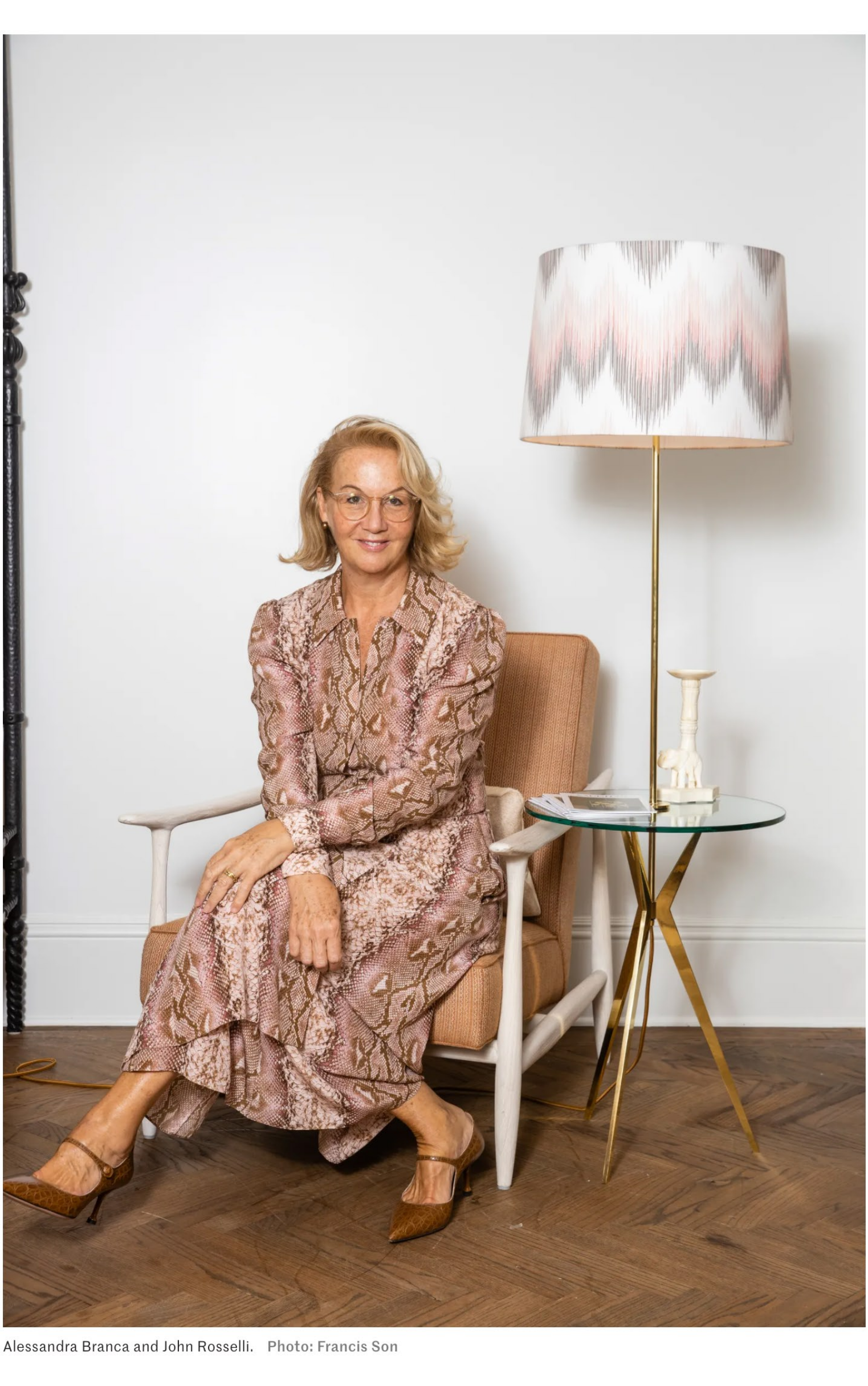
Beetle Hillery and George Cameron Nash. Photo: Jacqueline Marque



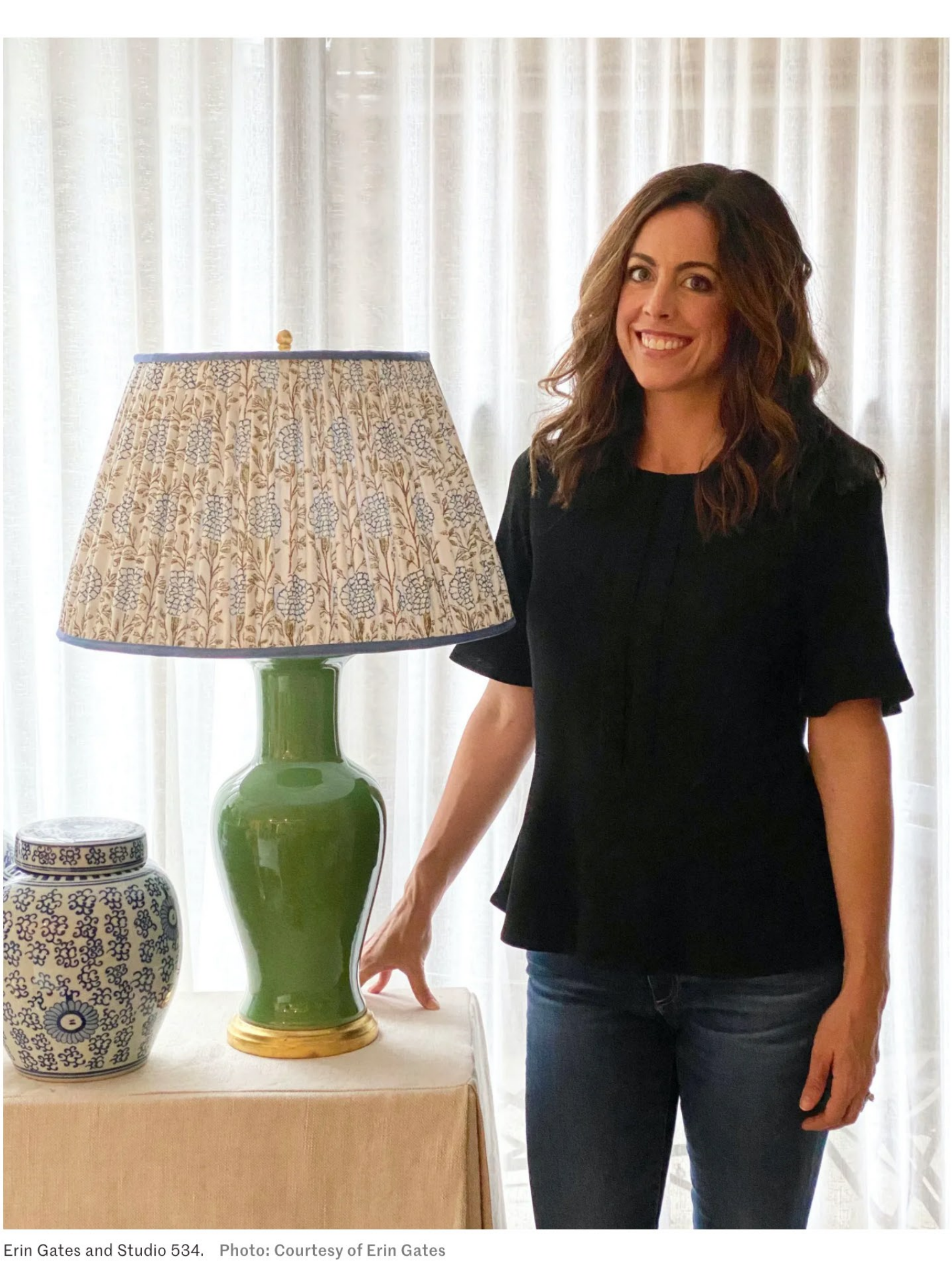
Bria Hammel and AJ Maison. Photo: Laura Begman



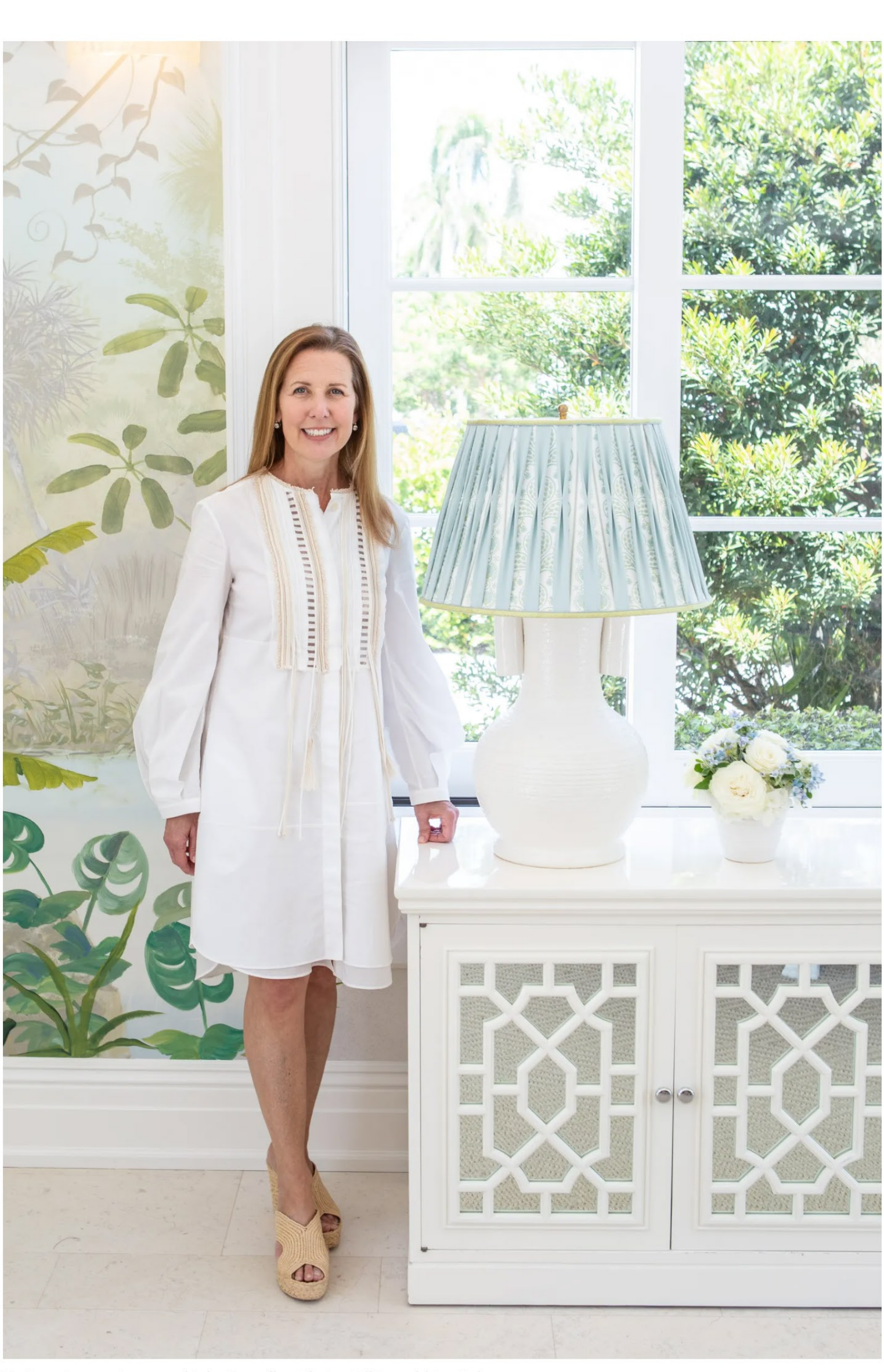
Britany Simon and John Brooks. Photo: Yannick Apers



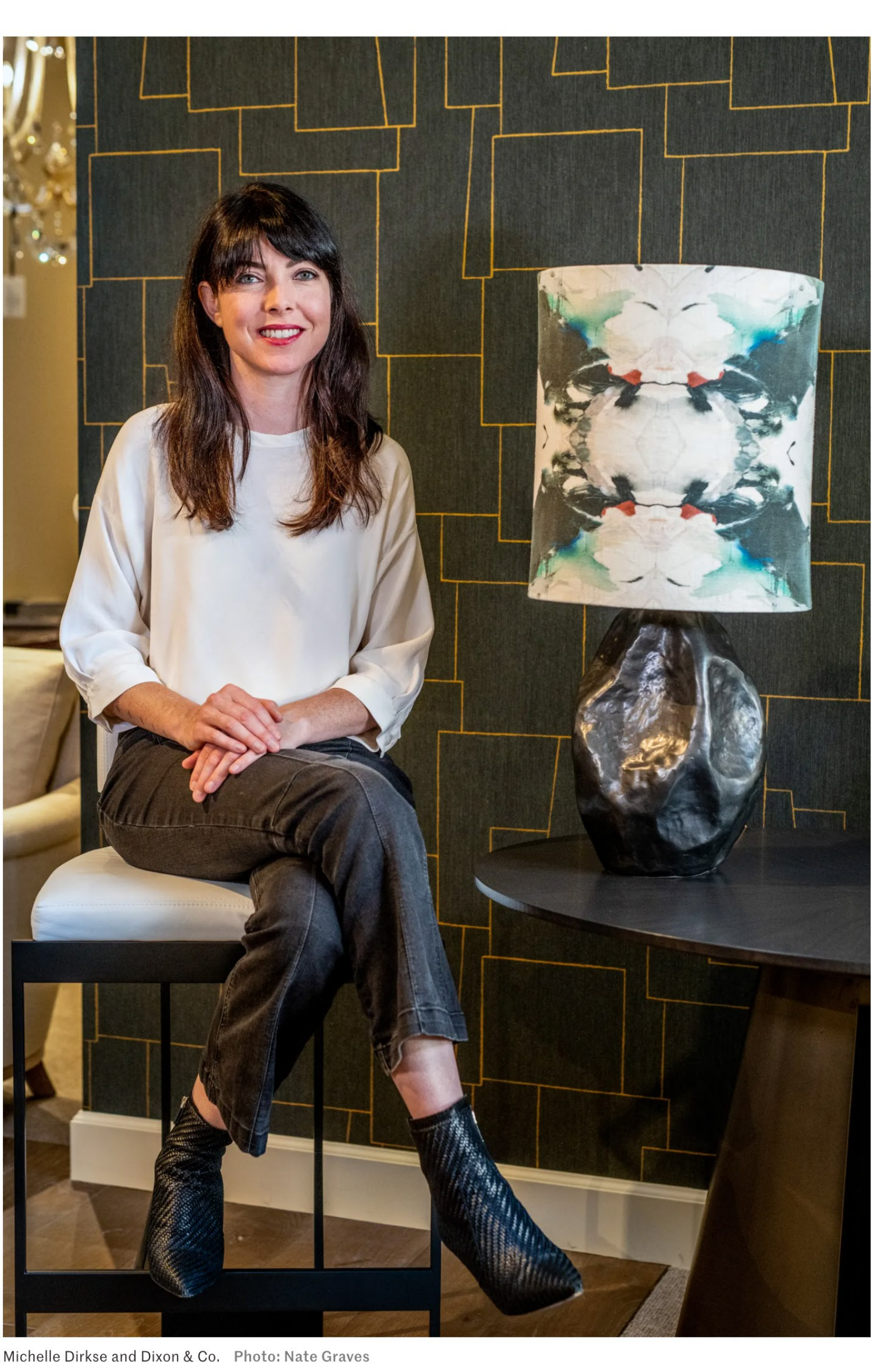
Alessandra Branca and John Rosselli. Photo: Francis Son



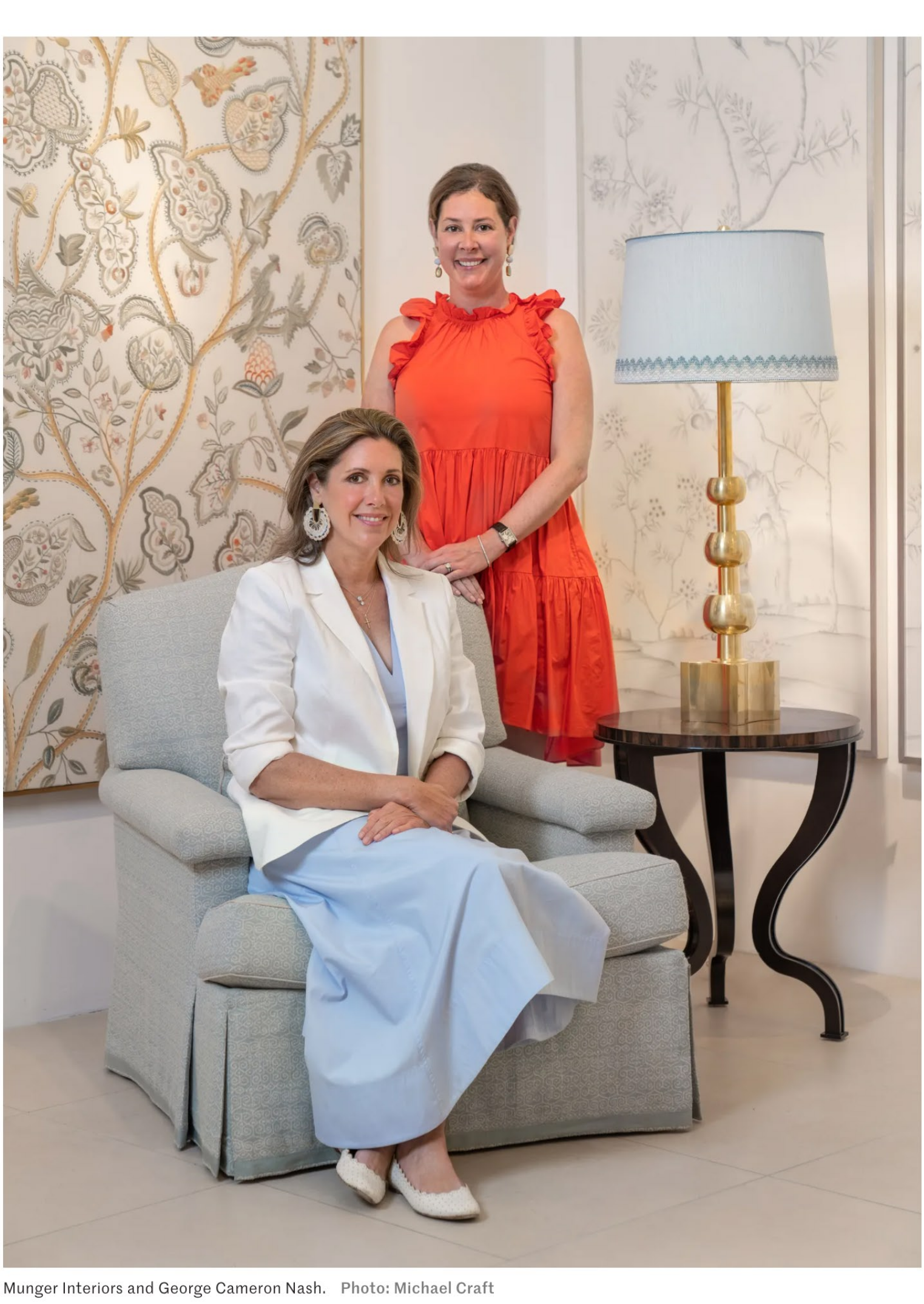
Erin Gates and Studio 534. Photo: Courtesy of Erin Gates



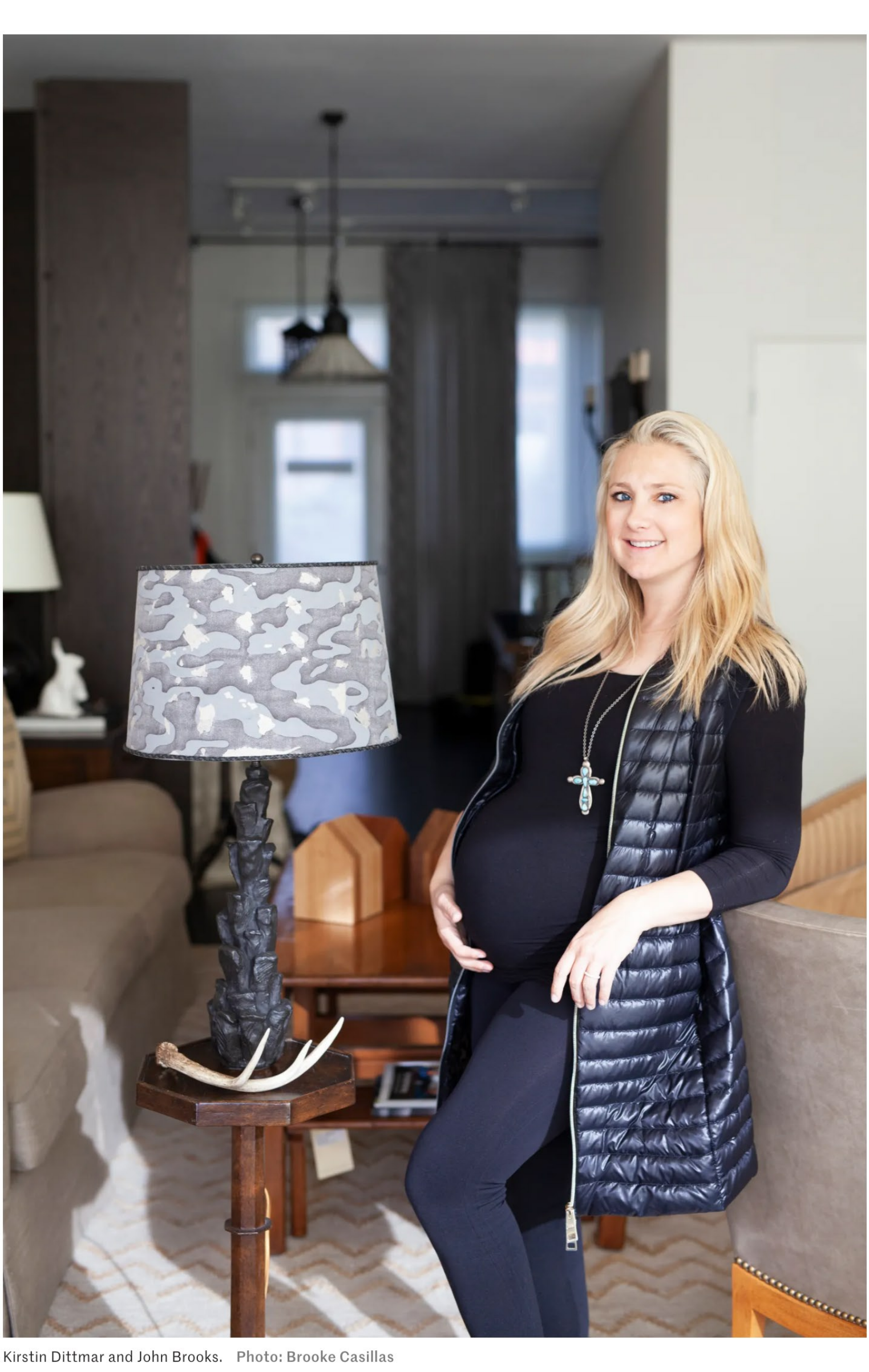
McCann Design Group and John Rosselli. Photo: Bill Beard / Jon Selvey



Michelle Dirkse and Dixon & Co. Photo: Nate Graves



Munger Interiors and George Cameron Nash. Photo: Michael Craft



Kirstin Dittmar and John Brooks. Photo: Brooke Casillas